2004 CHEVROLET TRUCK FAX-BACK SURVEY

To: **Program Headquarters** **Date:** _____ **From:** _____
(Dealership name - optional)

Fax: **313-928-1707** **Phone:** _____

We value your opinion on the 2004 Chevrolet Truck Product Training Library. Please take a few minutes to complete this evaluation, particularly noting any improvements that can be made. After you have completed this form, please fax it to the number listed above.

RELEVANCE/VALUE

1. The Divisional "What's New" video segments, covering all nameplates provide knowledge/skills useful to me now and/or in the future.

❏ Strongly Agree ❏ Agree ❏ Somewhat Agree ❏ Disagree ❏ Strongly Disagree

2. The Sales Consultant's Reference Guide provides knowledge/skills useful to me now and/or in the future.

❏ Strongly Agree ❏ Agree ❏ Somewhat Agree ❏ Disagree ❏ Strongly Disagree

3. The specific nameplate product video segments provide knowledge/skills useful to me now and/or in the future.

❏ Strongly Agree ❏ Agree ❏ Somewhat Agree ❏ Disagree ❏ Strongly Disagree

DESIGN

4. The amount of material presented in the video segments and Sales Consultant's Reference Guide is just right.

❏ Strongly Agree ❏ Agree ❏ Somewhat Agree ❏ Disagree ❏ Strongly Disagree

5. The content of the video segments and Sales Consultant's Reference Guide is realistic and practical.

❏ Strongly Agree ❏ Agree ❏ Somewhat Agree ❏ Disagree ❏ Strongly Disagree

6. The content of the video segments and Sales Consultant's Reference Guide is sequenced so that it is easily understood.

❏ Strongly Agree ❏ Agree ❏ Somewhat Agree ❏ Disagree ❏ Strongly Disagree

DELIVERY

7. The technical quality of the video segments is excellent.

❏ Strongly Agree ❏ Agree ❏ Somewhat Agree ❏ Disagree ❏ Strongly Disagree

8. The Sales Consultant's Reference Guide, visuals and/or other aids are clear, effective and understandable.

❏ Strongly Agree ❏ Agree ❏ Somewhat Agree ❏ Disagree ❏ Strongly Disagree

9. The 2004 Chevrolet Truck Product Training Library website is excellent.

❏ Strongly Agree ❏ Agree ❏ Somewhat Agree ❏ Disagree ❏ Strongly Disagree

10. The timing of the release of this product information is excellent.

❏ Strongly Agree ❏ Agree ❏ Somewhat Agree ❏ Disagree ❏ Strongly Disagree

Please share any additional comments, you may have regarding the Library.

_____

_____

_____

GM TRAINING